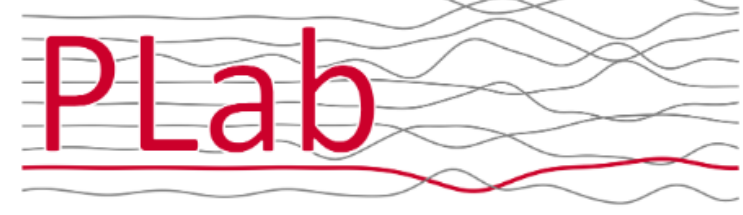




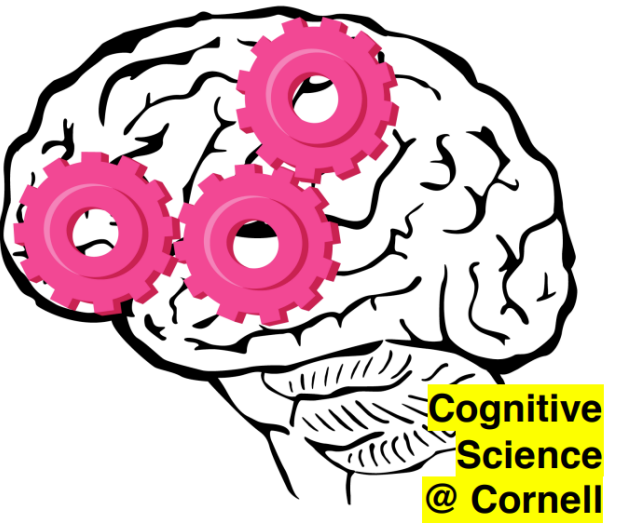
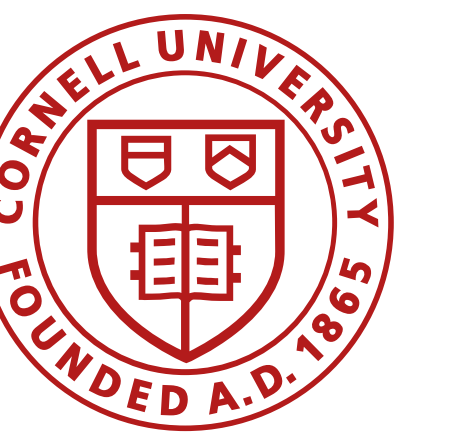
C.PSYD



# Context lets you flop and flip binomials

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## RESEARCH QUESTION

How does context modulate processing preferences that are influenced by...

- 1.... direct experience? (Exp 1)
- 2.... abstract linguistic knowledge? (Exp 2)

To answer these, we study two types of **binomials**:

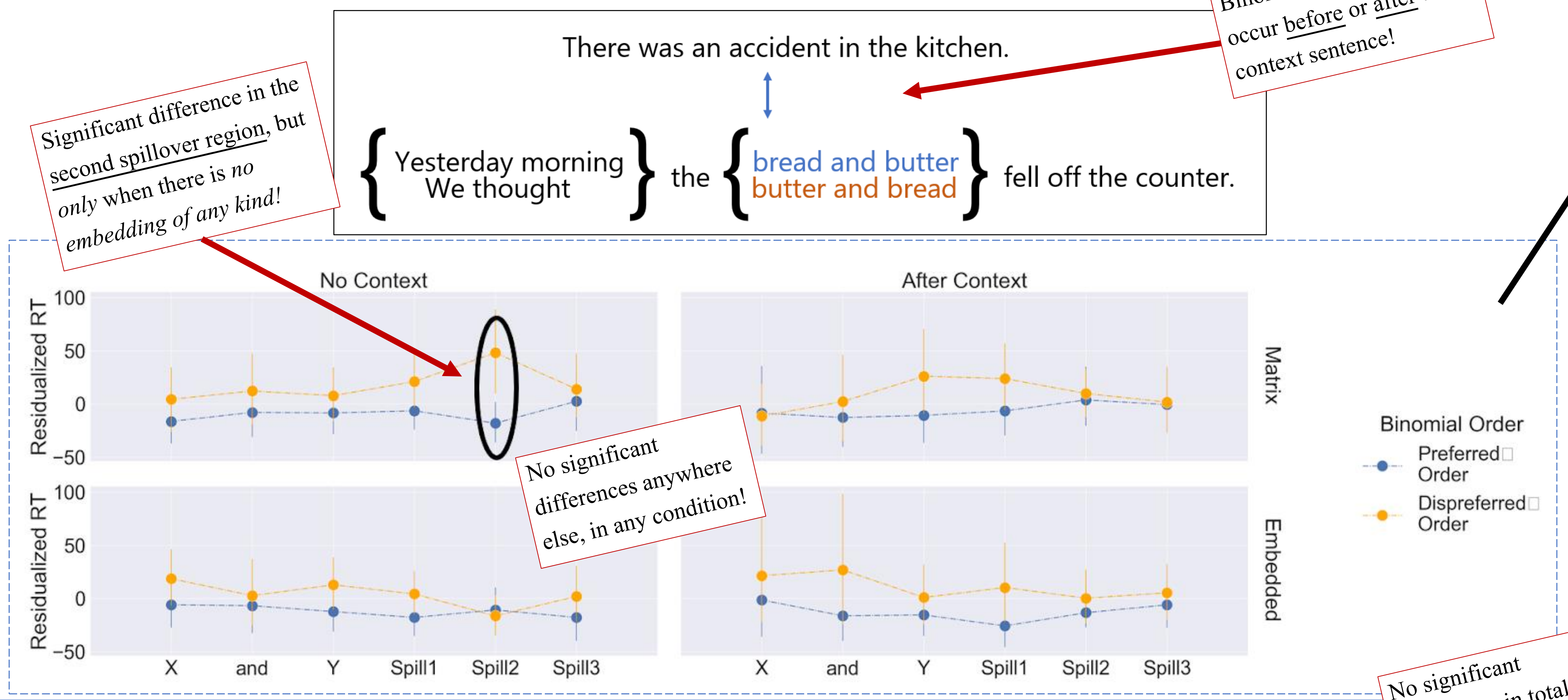
Irreversible: *salt and pepper*, #*pepper and salt* (Exp 1)

Non-word: *blim and blam*, #*blam and blim* (Exp 2)

## BACKGROUND

- **Prior work** → people have ordering preferences of **{irreversible, non-word} binomials** [1, 2, 3, 4, 5, 6, 7], where *preferred orders are read faster than dispreferred ones* [8, 9].
- **Gaps** → Binomials mostly studied in isolation or in single sentences of varying syntactic structure. Also, context has been shown to (greatly) affect on-line processing [10, 11].
- **Our contributions** → *two self-paced reading studies* [12] where participants read sentences with {real, non-word} binomials in different structures and contexts.
  - **Norming** → two forced-choice studies where participants chose their preferred order for {irreversible, non-word} binomials taken from prior work.

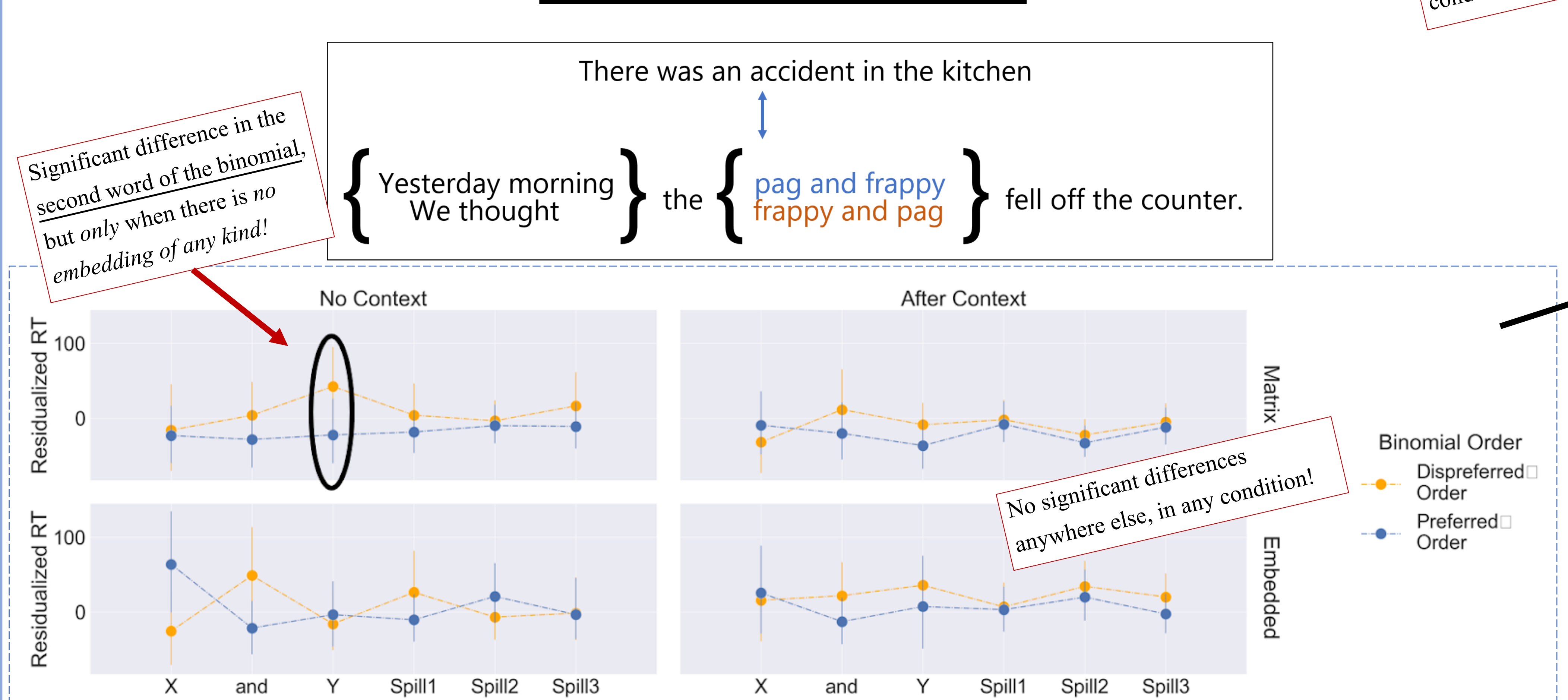
## EXPERIMENT 1



## EXP 1 TAKEAWAY

- Despite strong ordering preferences in prior work and our norming study (>95% selection rate), no ordering preferences arise for irreversible binomials when they are placed in a context.
- No significant differences in total RT across critical region for any condition.

## EXPERIMENT 2



## EXP 2 TAKEAWAY

- Despite ordering preferences in prior work and our norming study (>75% selection rate), no ordering preferences arise for non-word binomials when they are placed in a context.
- No significant differences in total RT across critical region for any condition.

## SUMMARY

Binomial ordering preferences do not surface when the constructions are embedded syntactically or discursively.

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