

# **Bust or Robust Representations**

By John R. Starr

Columbia NLP Seminar November 14<sup>th</sup>, 2024

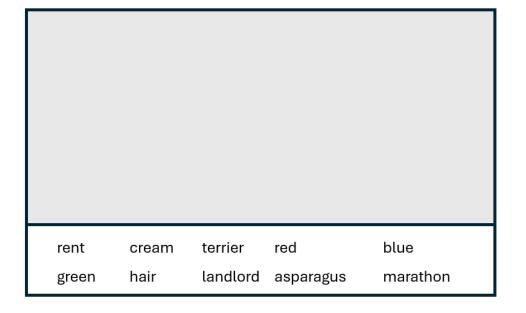
# Roadmap

- 1. What do we want from our representations?
- 2. How do we interpret representations?
- 3. How do we test for "robust" representations?
- 4. How do humans determine representational similarity?

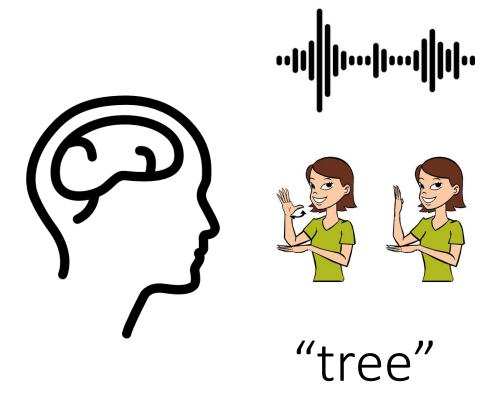


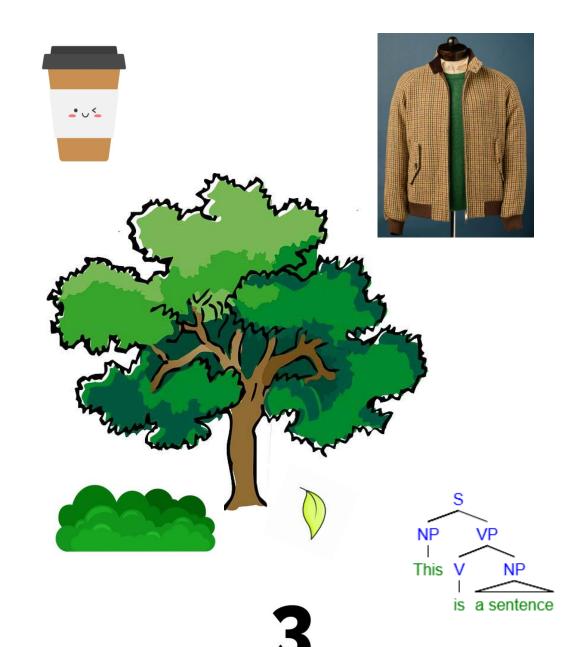


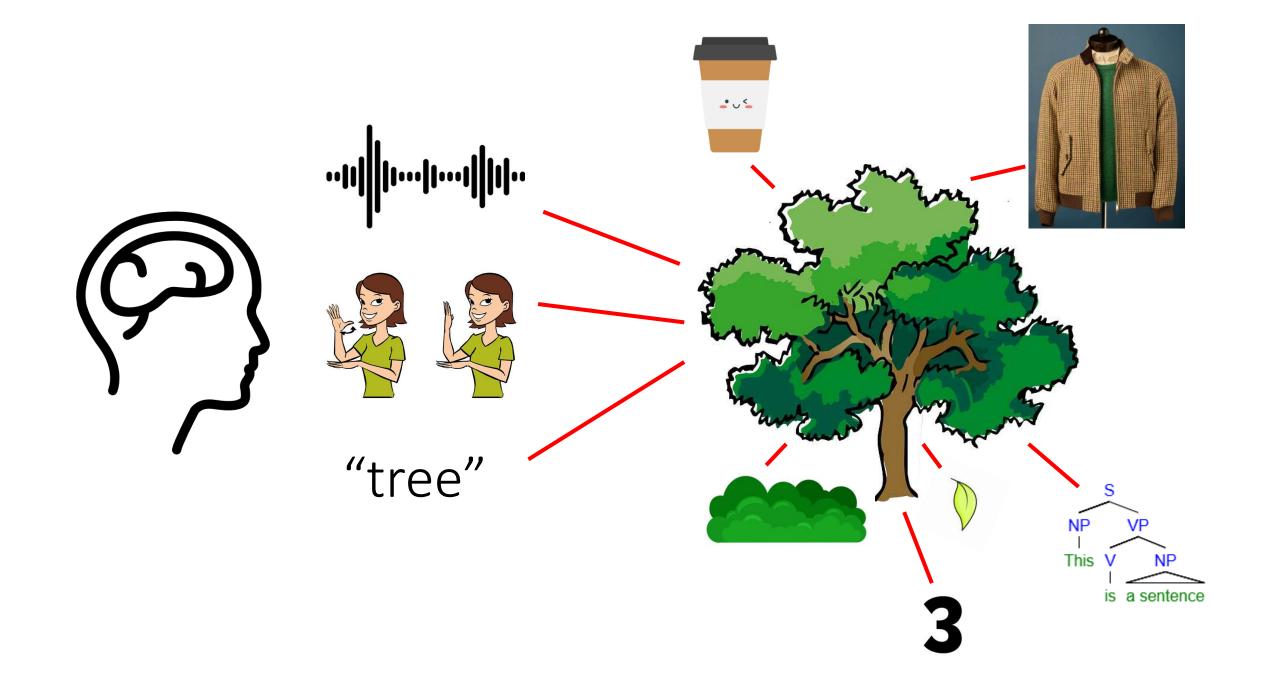




# 1. What do we want from our representations?



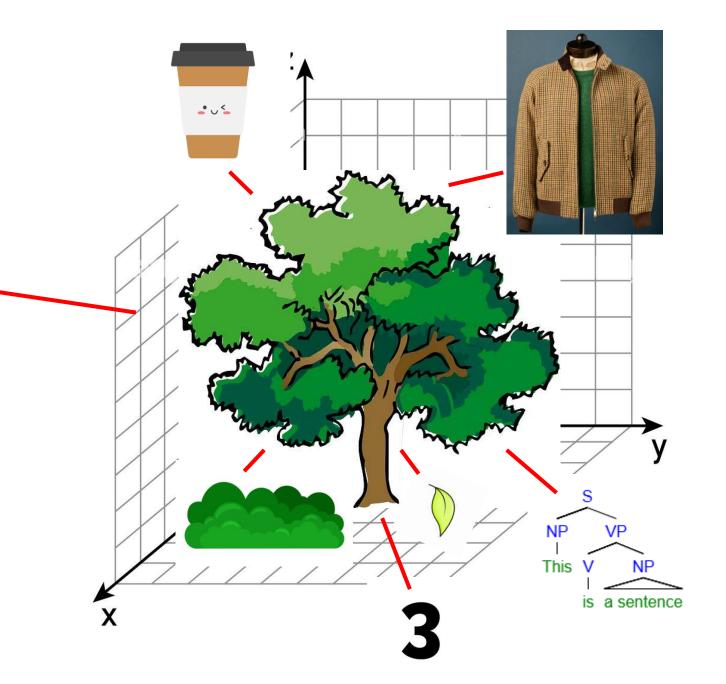






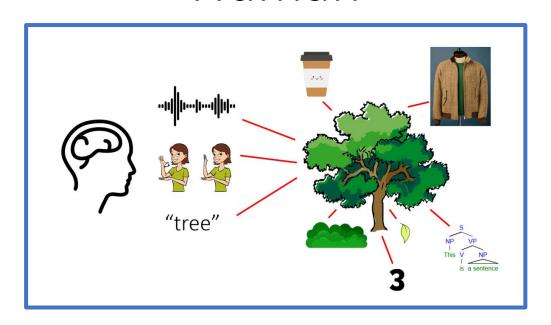


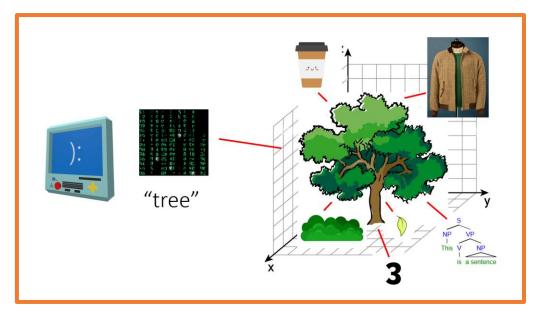
"tree"



### Human

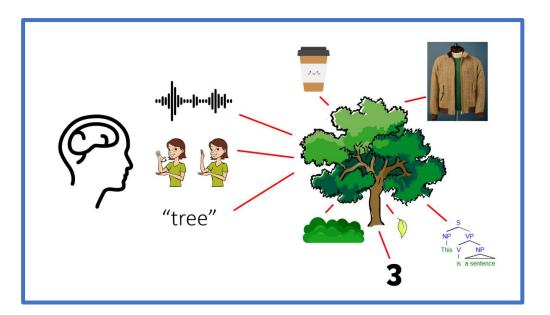
# Model



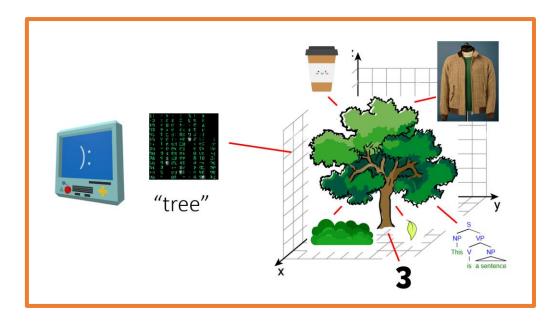


- 1. Interpretable
  - 2. Robust

### Human



## Model



# 1. Interpretable

# 2. Robust

# 2. How do we interpret representations?

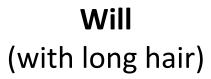
#### All Bark and No Bite: Rogue Dimensions in Transformer Language Models Obscure Representational Quality

William Timkey and Marten van Schijndel
Department of Linguistics
Cornell University

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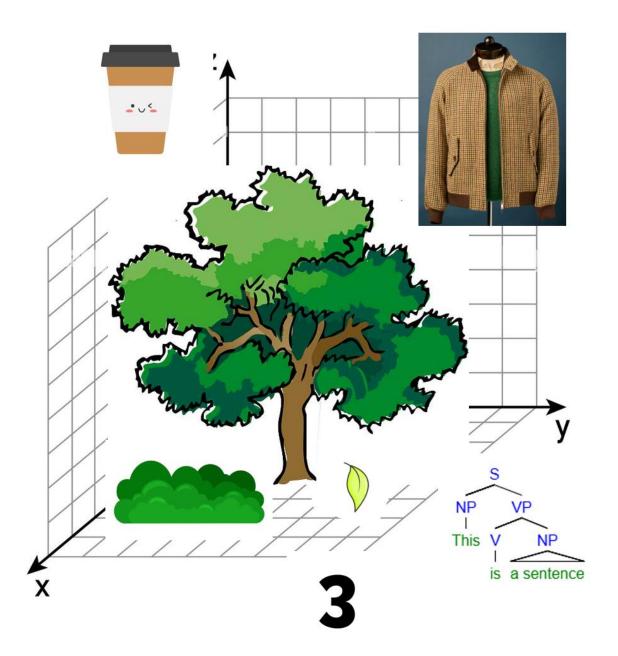


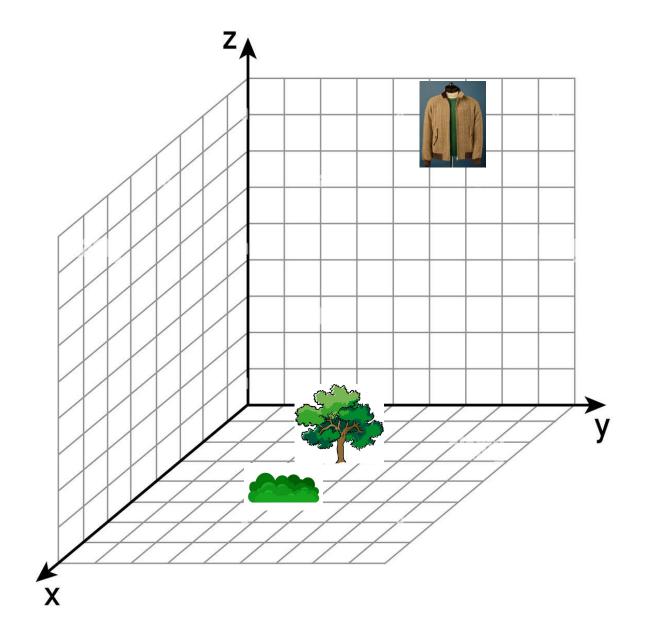
**EMNLP 2021** 

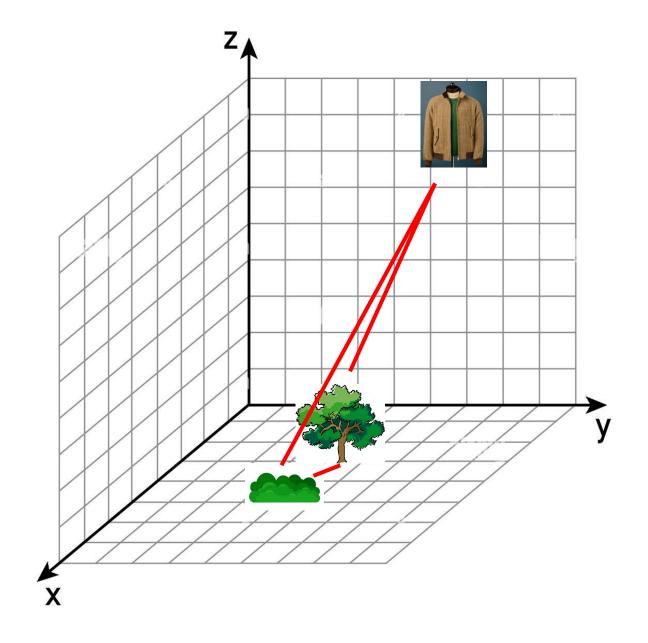


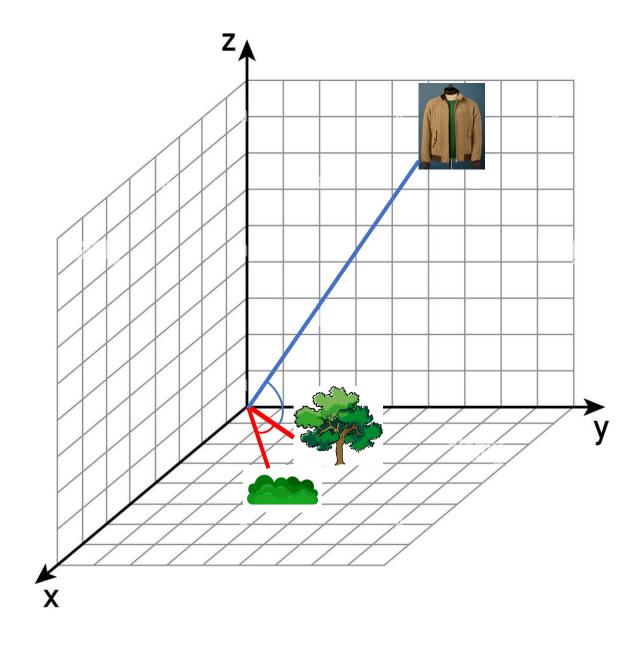


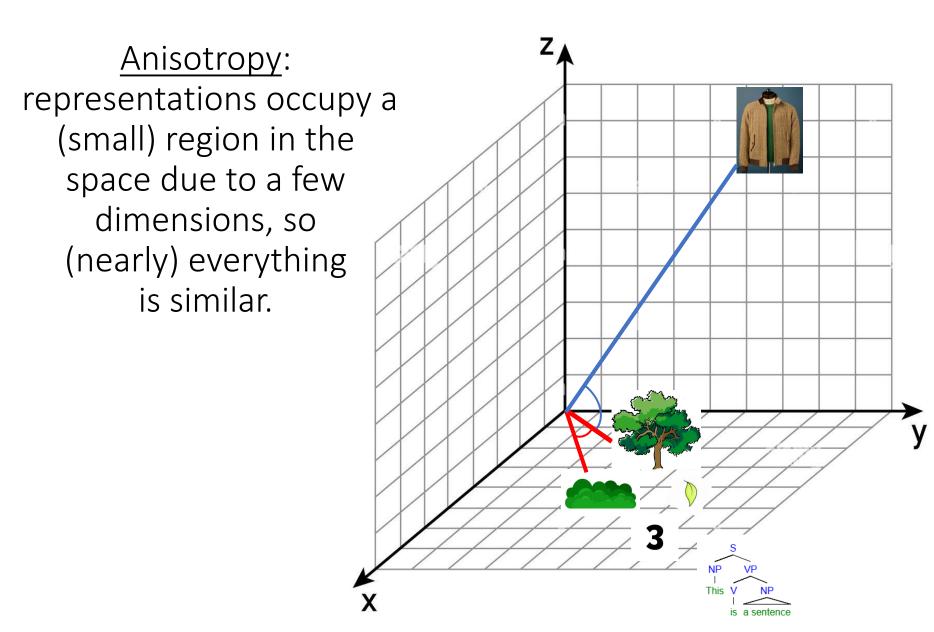
**Marty** (with normal hair)











# Checking for anisotropy:

#### **Cosine similarity**:

$$\cos(u, v) = \frac{u \cdot v}{\|u\| \|v\|} = \sum_{i=1}^{d} \frac{u_i v_i}{\|u\| \|v\|}$$

... can be broken down into a dimension-wise product:

$$CC_i(u,v) = \frac{u_i v_i}{\|u\| \|v\|}$$

... and we can measure the relative contribution of each dimension across a corpus:

$$CC(f_{\ell}^{i}) = \frac{1}{n} \sum_{\{x_{\alpha}, y_{\alpha}\} \in S} CC_{i}(f_{\ell}(x_{\alpha}), f_{\ell}(y_{\alpha}))$$

Model	Layer	1	2	3	$\hat{A}(f_\ell)$
GPT-2					
BERT	_				
RoBERTa	_				
XLNet	_				
Word2Vec					
GloVe					

 $CC(f_{\ell}^{i}) = \frac{1}{n} \sum_{\{x_{\alpha}, y_{\alpha}\} \in S} CC_{i}(f_{\ell}(x_{\alpha}), f_{\ell}(y_{\alpha}))$ 

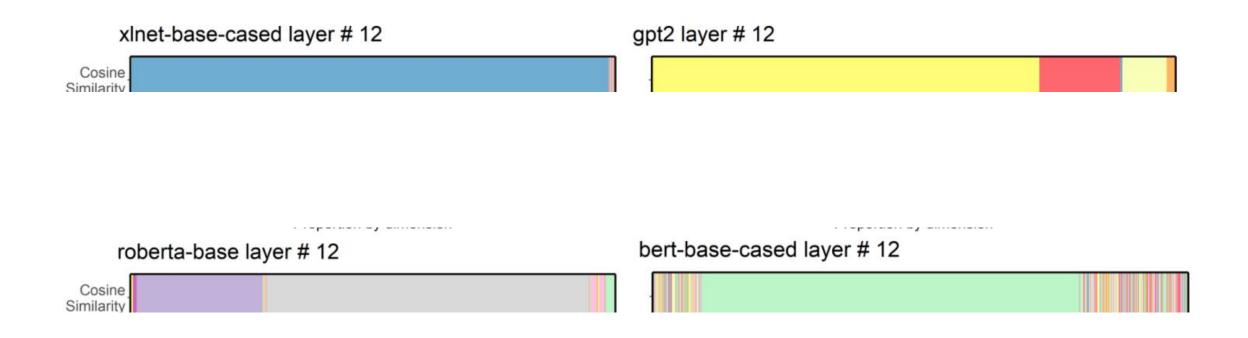
Model	Layer	1	2	3	$\hat{A}(f_\ell)$
GPT-2					
BERT	_				
RoBERTa	_				
XLNet	_				
Word2Vec		0.031	0.023	0.023	0.130
GloVe		0.105	0.096	0.095	0.104
$CC(f_{\ell}^{i}) = \frac{1}{n} \sum_{\{x_{\alpha}, y_{\alpha}\} \in S} CC_{i}(f_{\ell}(x_{\alpha}), f_{\ell}(y_{\alpha}))$					

# The vector space is very anisotropic...

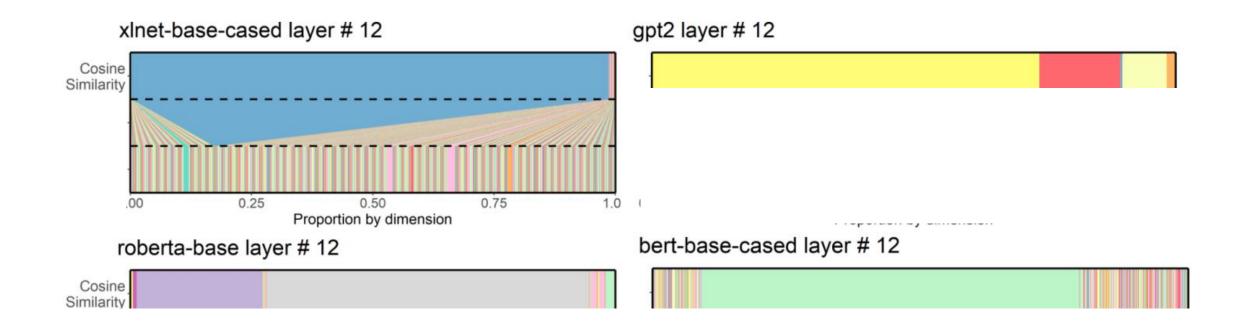
Model	Layer	1	2	3	$\widehat{A}(f_\ell)$
GPT-2	11	0.275	0.269	0.265	0.640
	12	0.763	0.131	0.078	0.885
BERT	10	0.817	0.004	0.003	0.396
	11	0.884	0.003	0.002	0.506
RoBERTa	7	0.726	0.193	0.032	0.705
	12	0.663	0.262	0.020	0.745
XLNet	10	0.990	0.000	0.000	0.887
	11	0.996	0.001	0.000	0.981
Word2Vec		0.031	0.023	0.023	0.130
GloVe		0.105	0.096	0.095	0.104

$$CC(f_{\ell}^{i}) = \frac{1}{n} \sum_{\{x_{\alpha}, y_{\alpha}\} \in S} CC_{i}(f_{\ell}(x_{\alpha}), f_{\ell}(y_{\alpha}))$$

# ... meaning cosine only uses 1-5 dimensions:



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# Standardization is a possible fix:

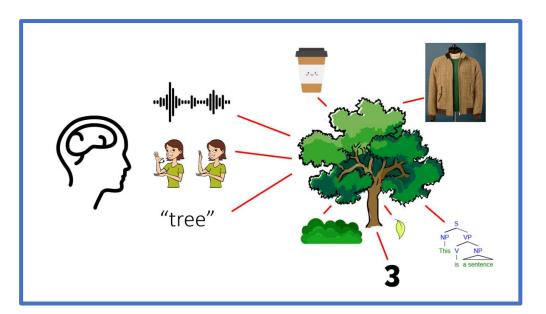
For each dimension:

$$\mu = \frac{1}{|\mathcal{O}|} \cdot \sum_{x \in \mathcal{O}} x \qquad \sigma = \sqrt{\frac{1}{|\mathcal{O}|}} \cdot \sum_{x \in \mathcal{O}} (x - \mu)^2$$
Mean Standard deviation 
$$z = \frac{x - \mu}{\sigma}$$
Z-scored vector

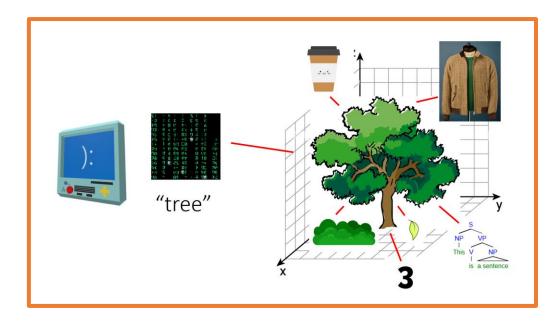
# Takeaway:

Transformer representation spaces are highly anisotropic, and raw cosine similarity is not a reliable similarity measure.

### Human



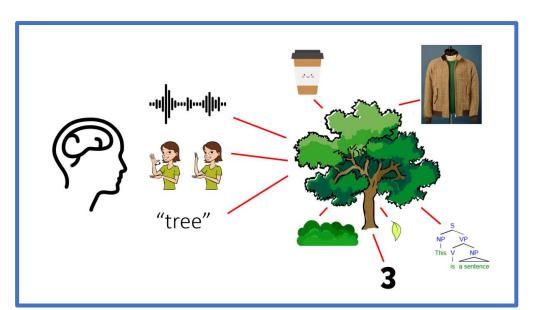
## Model



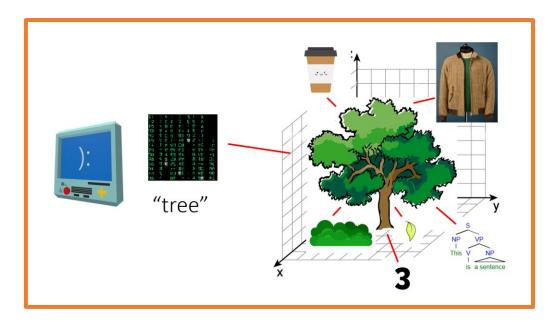
# 1. Interpretable

# 2. Robust

### Human



## Model



- 1. Interpretable
  - 2. Robust

# 3. How do we test for "robust" representations?

# Semantics or spelling? Probing contextual word embeddings with orthographic noise

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Jacob (with long hair)







Marty

Stars with cooler outer atmospheres, including the Sun , can form various diatomic and polyatomic molecules  $\cdot$  = = = Diameter = = = Due to their great distance from the Earth , all stars except the Sun appear to the unaided eye as shining points in the night sky that twinkle because of the effect of the Earth 's atmosphere . The Sun is also a star , but it is close enmugh to the Earth to appear as a disk instead , and to provide daylight . Other than the Sun , the star with the largest

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close enough to the Earth nstead , and to provide e Sun , the star with the the Sun appear to the unaided eye as the effect of the Earth 's also a star , but is close en-mu-gh to appear as a disk instead ,

# The Set-Up:

Model	Word	Edited	Word Tokens	Edited Tokens
GPT-2			"contenders"	"cont", "e", "ld", "ers"
BERT	contenders	contelders	"contender", "s"	"con", "tel", "ders"
XLNet			"contenders"	"con", "tel", "der", "s"

#### Five models:

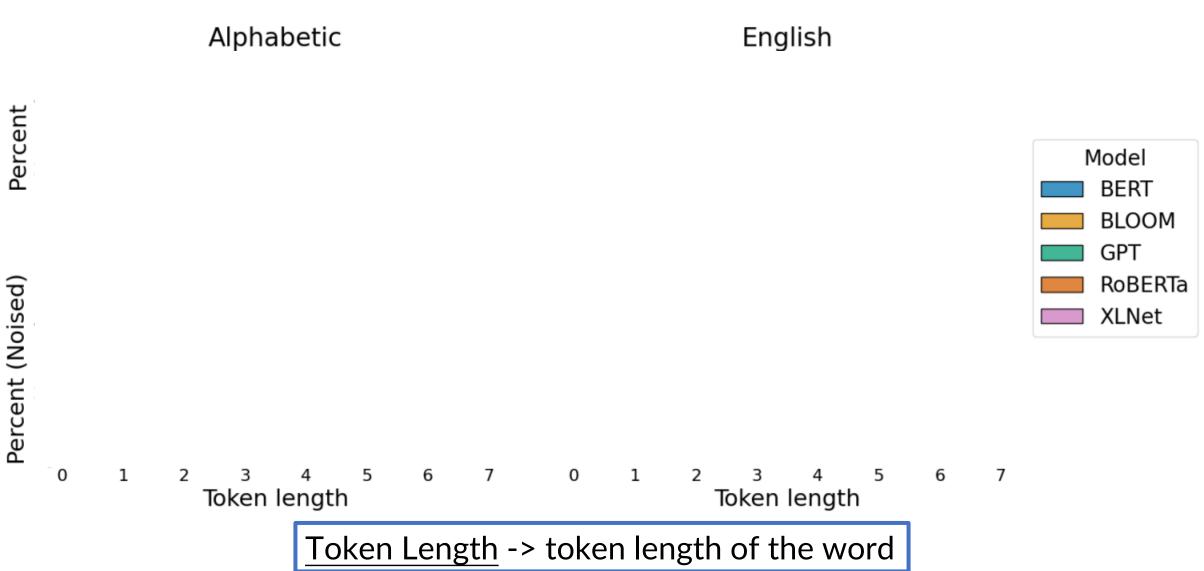
- 1. BERT
- 2. BLOOM
- 3. GPT-2
- 4. RoBERTa
- 5. XLNet

Data: wikitext-2

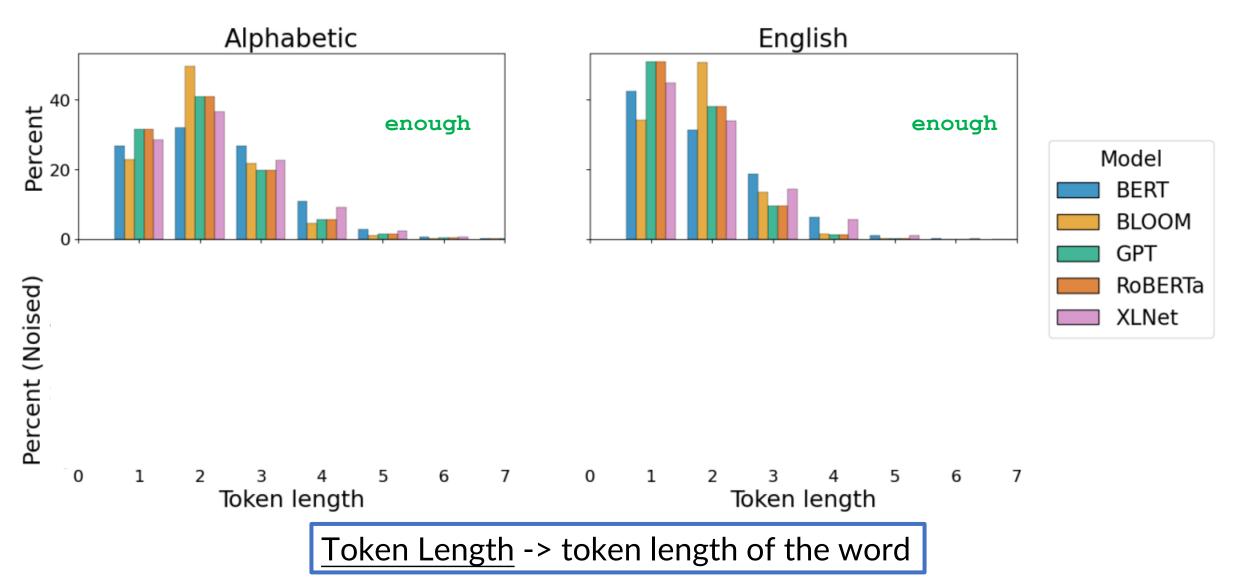
#### Two kinds of analyses:

- 1. Distribution shifts
  - 1. Alphabetic
  - 2. English
- 2. Similarity
  - 1. Without context
  - 2. With context

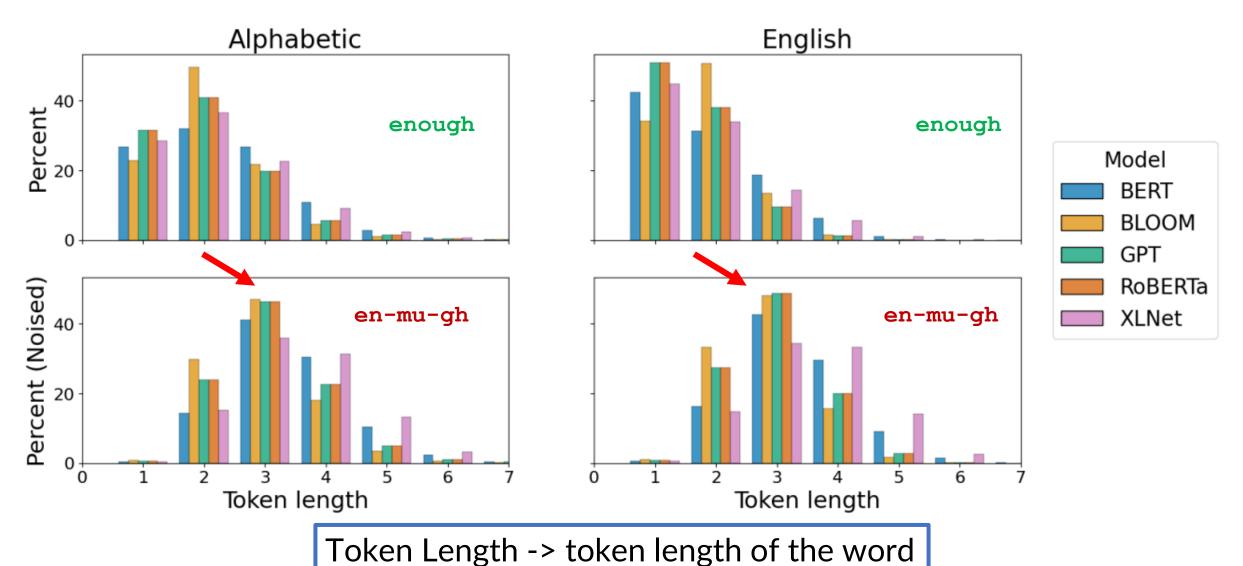
# Distribution of token length shifts higher...



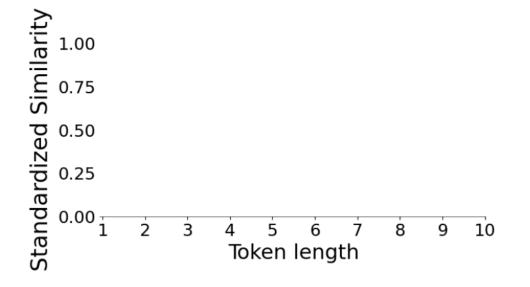
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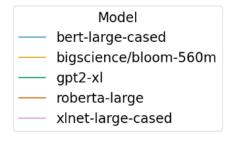


## Distribution of token length shifts higher...



#### ... and words with more tokens are more robust!

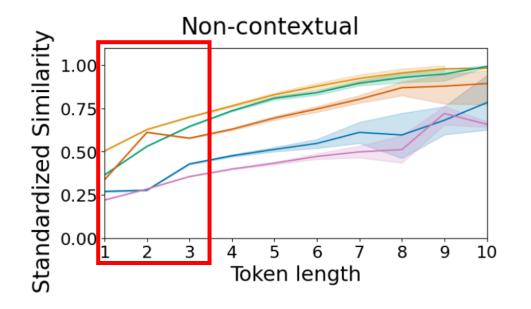


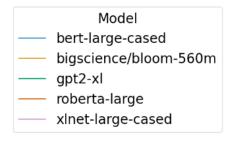


Token Length -> token length of original (unedited) word

<u>Standardized Similarity</u> -> sim(original, edited)

#### ... and words with more tokens are more robust!

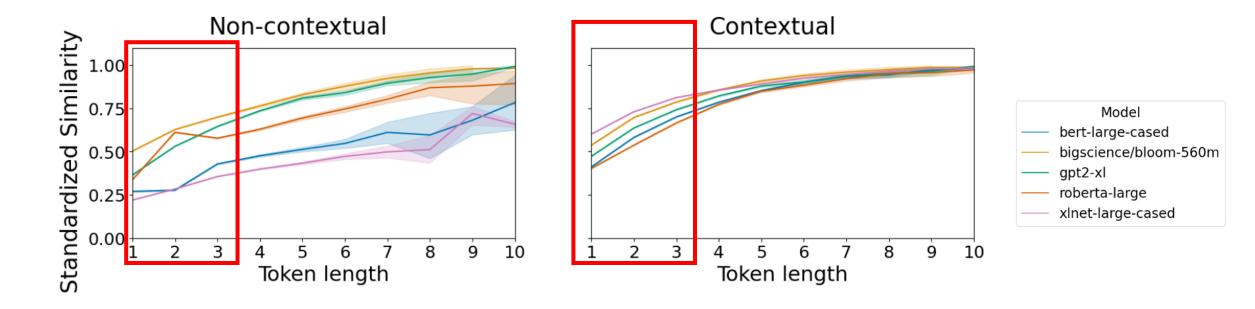




Token Length -> token length of original (unedited) word

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#### ... and words with more tokens are more robust!

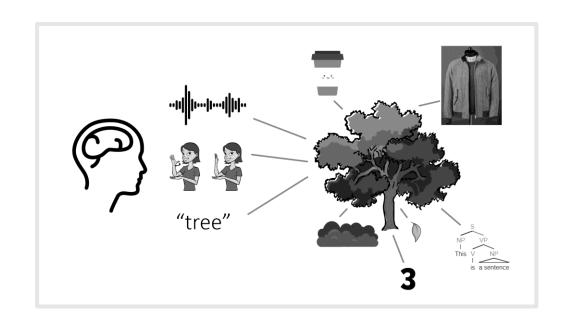


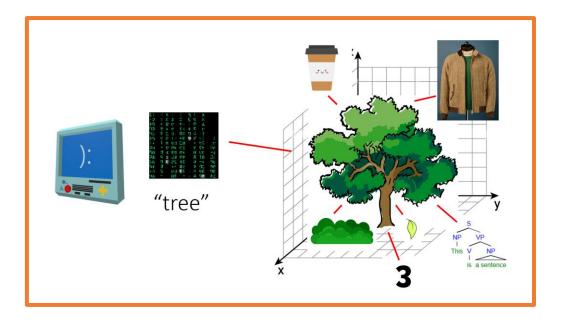
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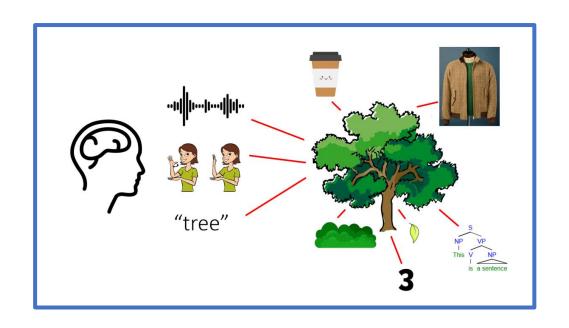
Standardized Similarity -> sim(original, unedited)

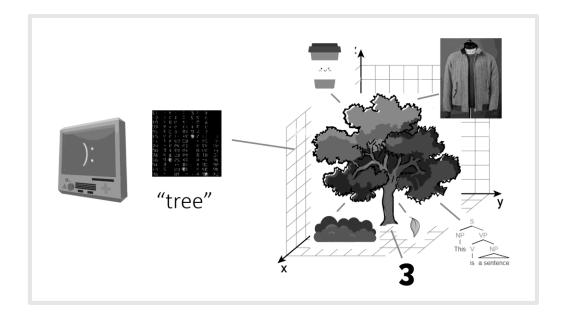
# Takeaway:

Much of a word's semantic identity is lost when a single character is changed, challenging the assumption that CWEs robustly capture word-level semantic information.









# 5. How do humans determine similarity?



Me!

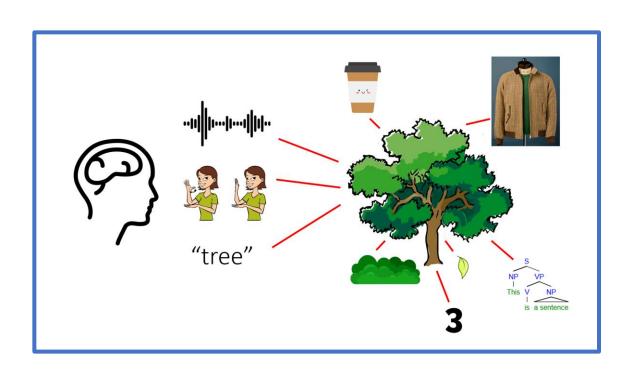


Ashlyn (normal hair)



Marty

# Capturing human similarity judgments:



- a) How similar are trees & bushes on dimension X?
- b) Are bushes or leaves more similar to trees on dimension X?

#### The issues with these methods:

- 1. Judgments are isolated from *context*
- 2. Judgments are isolated from each other

- → similarity is contextual
- → similarity is multi-faceted

# GRIS: A new psycholinguistic paradigm

(Generating Representations In Space)



- Place objects (text, images, audio) onto labeled canvases.
- Tracks when & where each object was placed.
- Many customizable features!\*

## Our test bed: The NYT Connections!

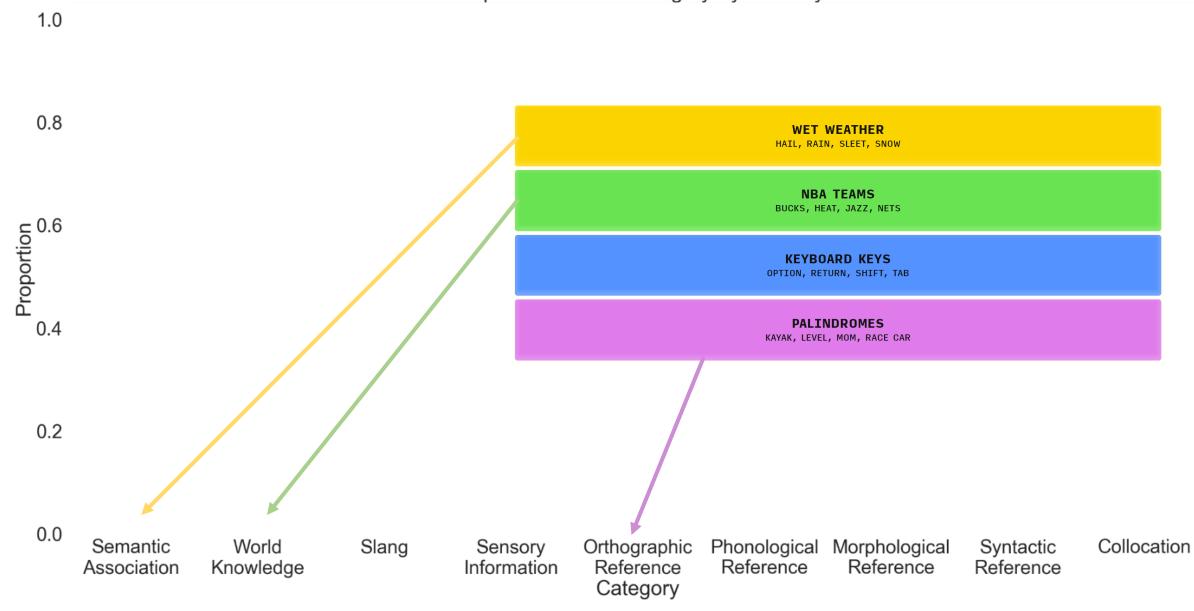
КАЧАК	SNOW	BUCKS	HAIL
OPTION	TAB	мом	NETS
LEVEL	RAIN	HEAT	RETURN
JAZZ	SHIFT	RACE CAR	SLEET

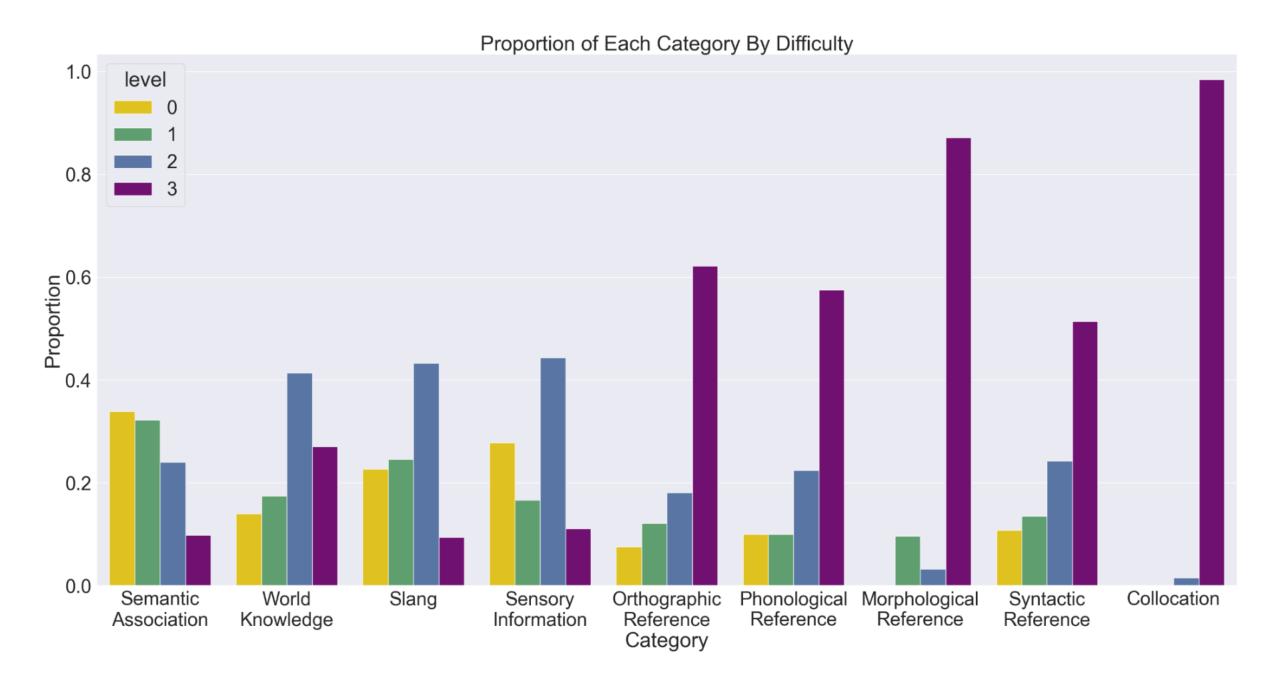
## Our test bed: The NYT Connections!

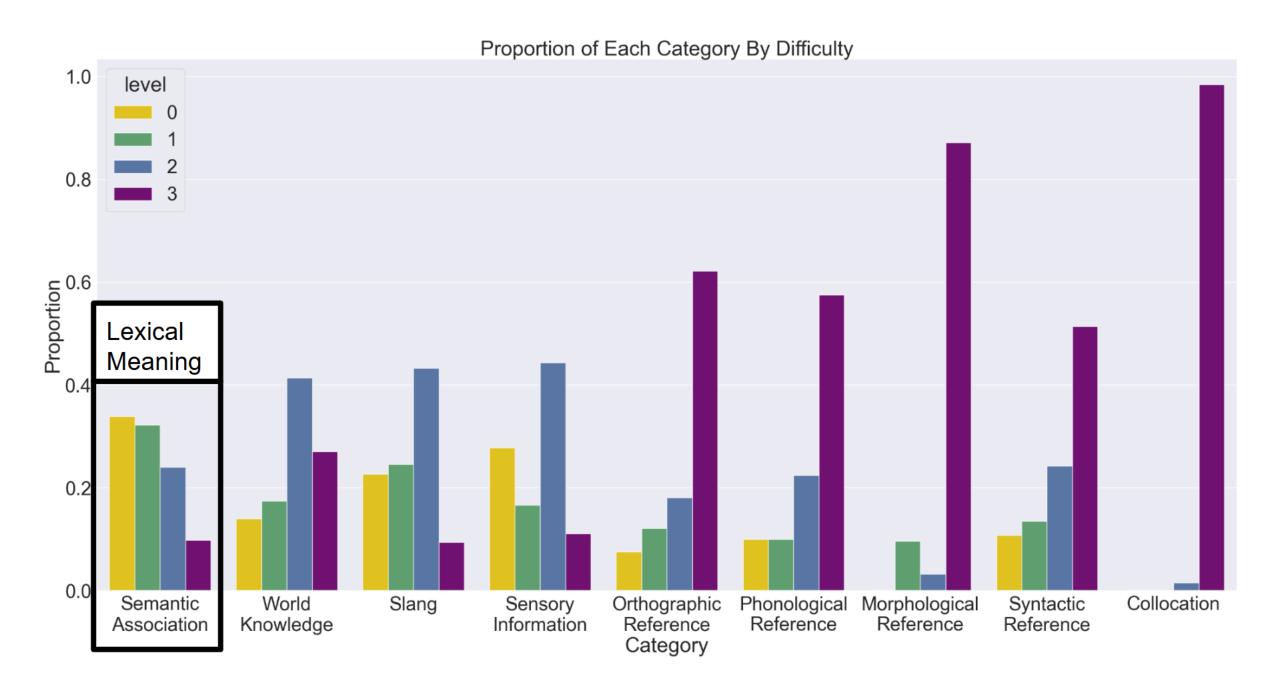
КАУАК	SNOW	BUCKS	HAIL	WET WEATHER HAIL, RAIN, SLEET, SNOW
OPTION	ТАВ	мом	NETS	<b>NBA TEAMS</b> BUCKS, HEAT, JAZZ, NETS
LEVEL	RAIN	HEAT	RETURN	KEYBOARD KEYS OPTION, RETURN, SHIFT, TAB
JAZZ	SHIFT	RACE CAR	SLEET	PALINDROMES KAYAK, LEVEL, MOM, RACE CAR

- A very difficult task (for humans and models!)
- >300 puzzles with labels and difficulty (yellow < green < blue < purple)</li>

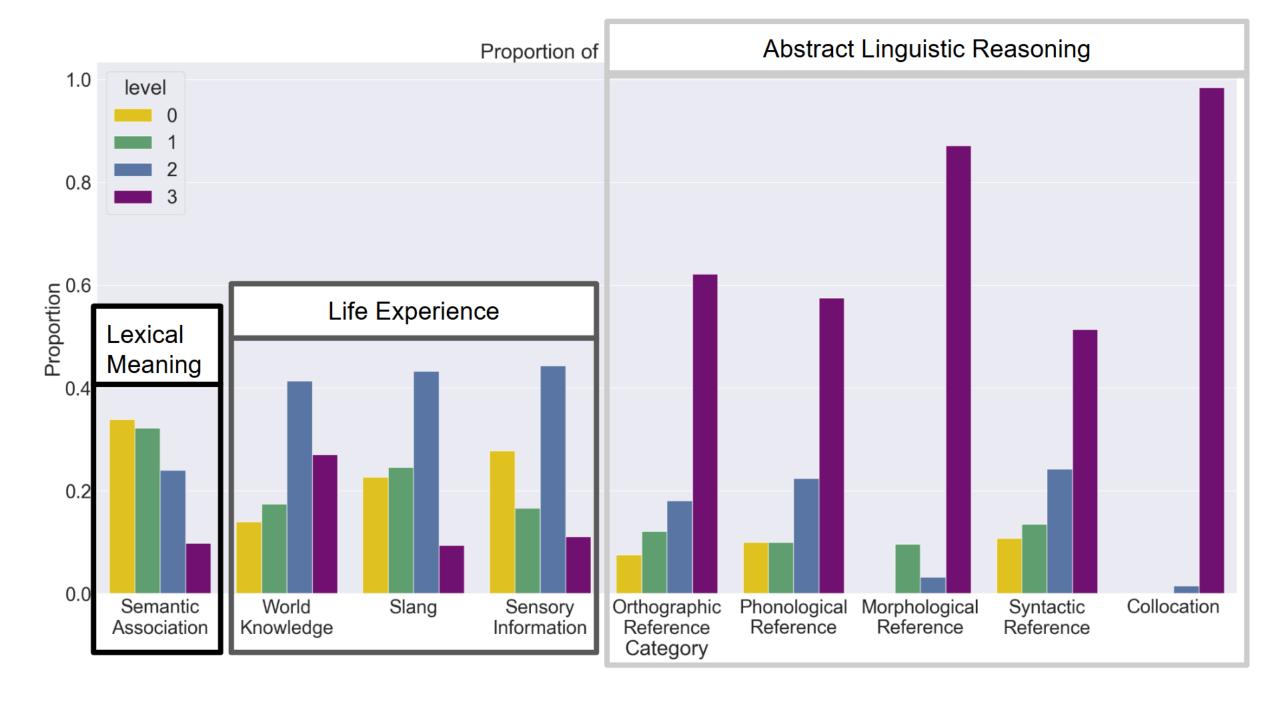




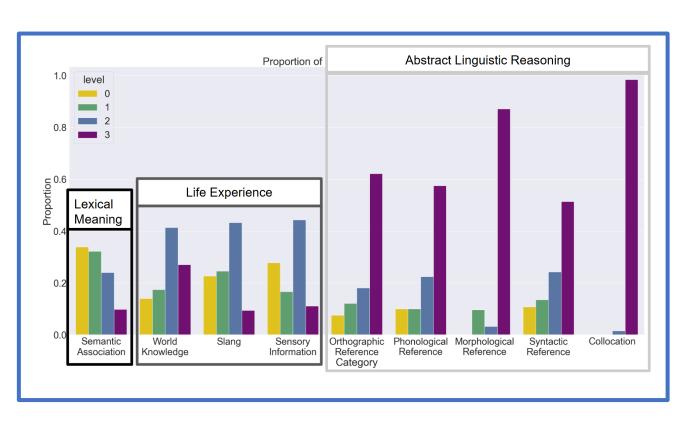




Proportion of Each Category By Difficulty 1.0 level 8.0 Proportion 9.0 Life Experience Lexical Meaning 0.2 0.0 Orthographic Phonological Morphological Collocation Semantic Sensory World Slang Syntactic Reference Association Knowledge Information Reference Reference Reference Category

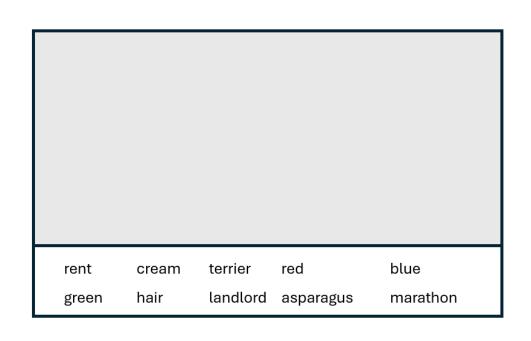


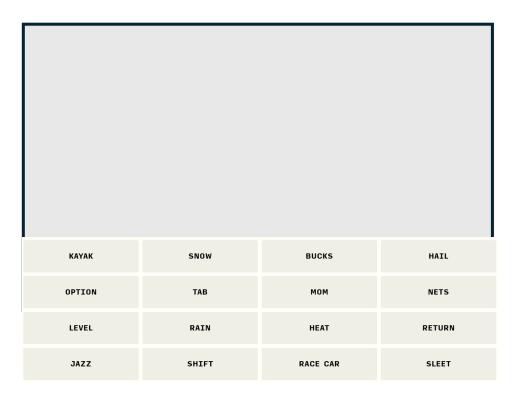
#### Some similarities look more difficult than others...



- 1) Are purple categories actually more difficult than others?
- 2) Do people find linguistic reasoning more difficult than other kinds of reasoning?

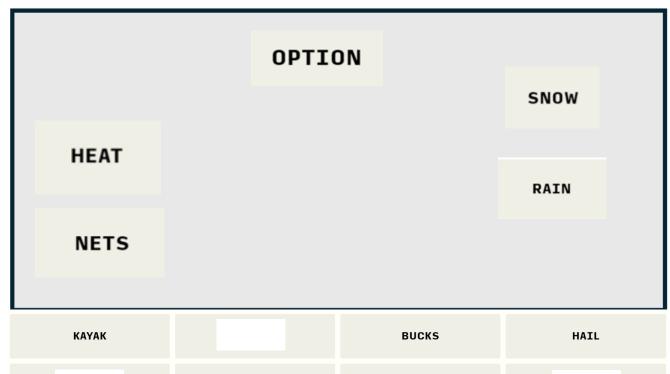
# Measuring Similarity with GRIS:





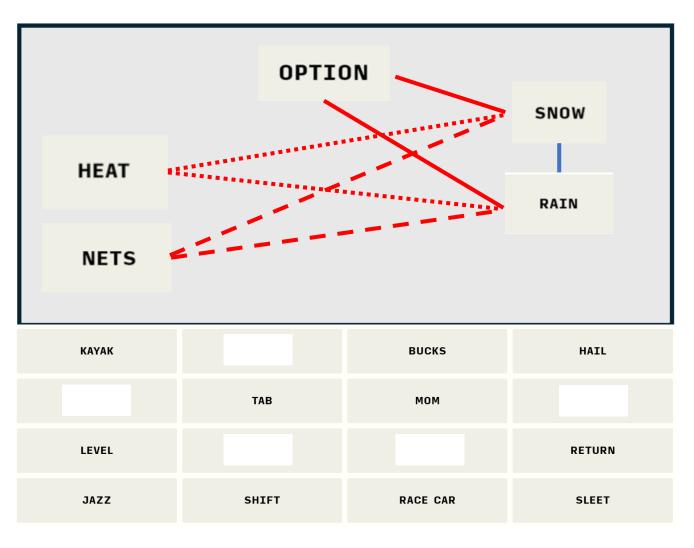
- People complete the task that you were asked to complete, with very similar instructions.
- We track incremental and final word positions.

КАЧАК	SNOW	BUCKS	HAIL
OPTION	ТАВ	мом	NETS
LEVEL	RAIN	HEAT	RETURN
JAZZ	SHIFT	RACE CAR	SLEET



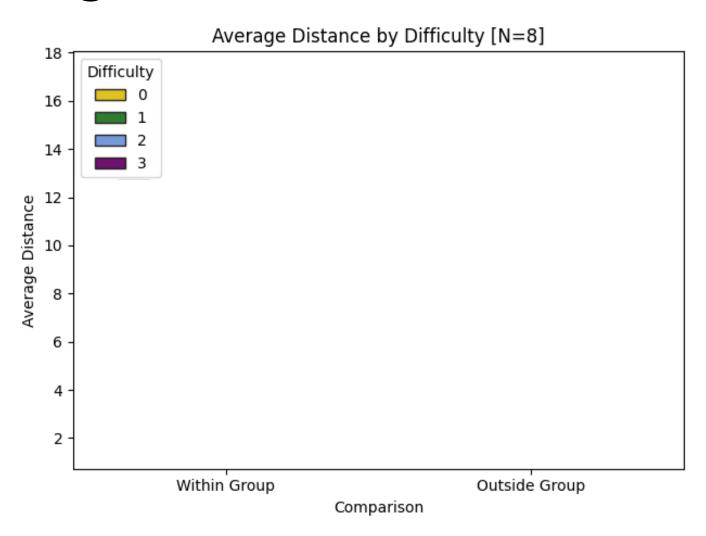
KAYAK		BUCKS	HAIL
	ТАВ	мом	
LEVEL			RETURN
JAZZ	SHIFT	RACE CAR	SLEET

Average outside group distance

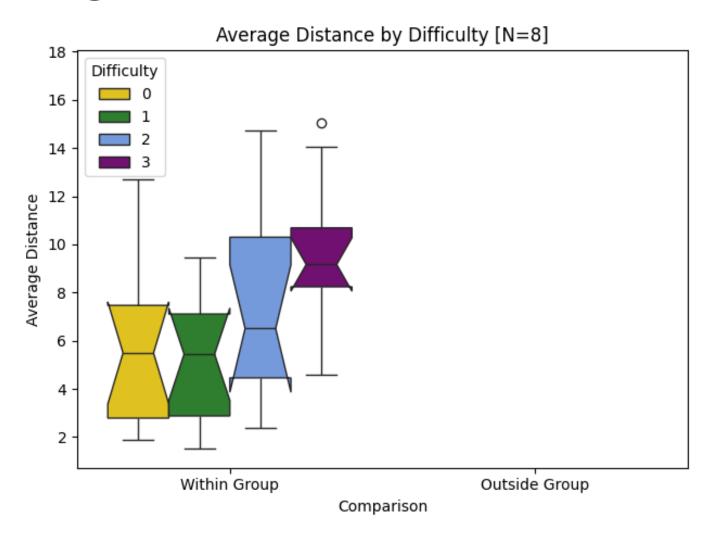


Average within group distance!

## Higher difficulties are harder to group:

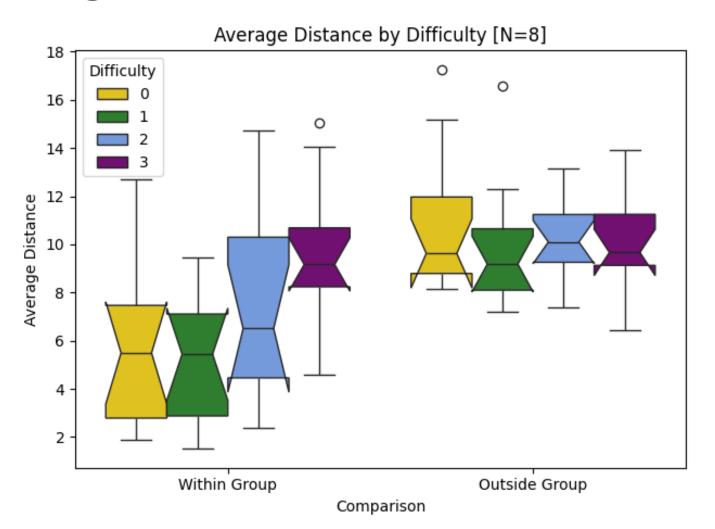


## Higher difficulties are harder to group:



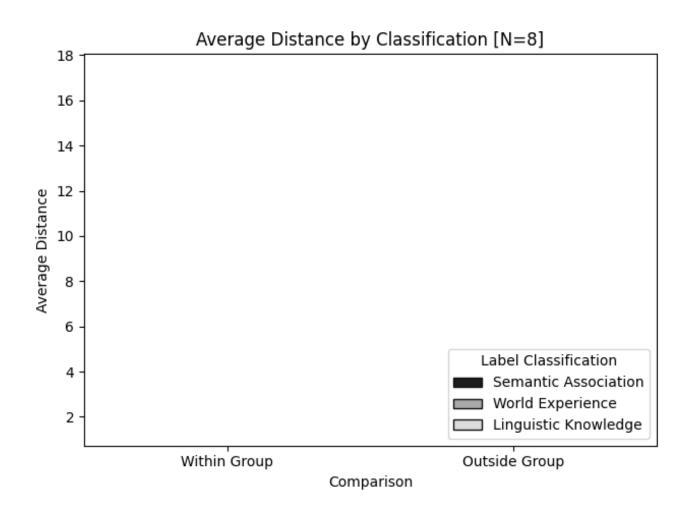
- Words within a category are often close together...
  - ... though difficulty modulates this distance gradually.

## Higher difficulties are harder to group:

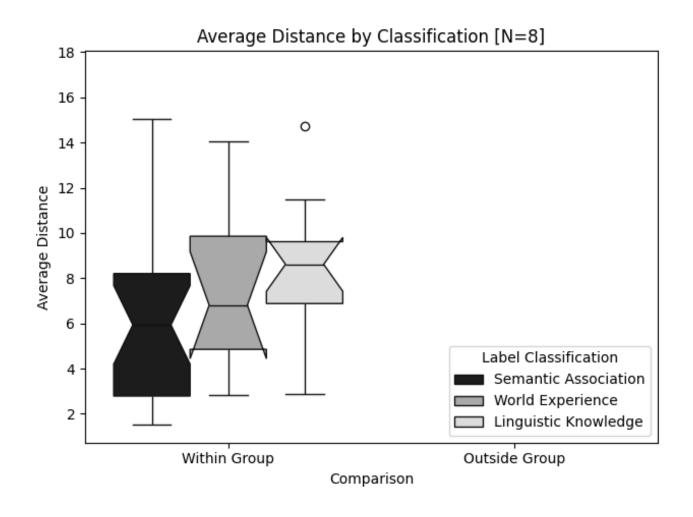


- Words within a category are often close together...
  - ... though difficulty modulates this distance gradually.
- Words outside a category are often far...
  - ... though note the purple within-group!

## Some kinds of similarities are easier:

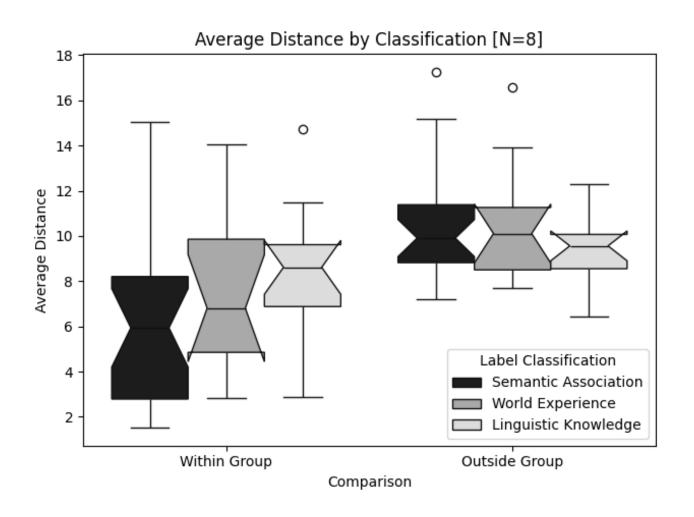


## Some kinds of similarities are easier:



- Simple semantic association is easy.
- Other kinds of associations are difficult.

## Some kinds of similarities are easier:



- Simple semantic association is easy.
- Other kinds of associations are difficult.

# Takeaway:

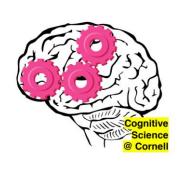
Within their representational spaces, humans display similarity asymmetries.

(and... we hope that you can try out GRIS soon!)

## Thanks!













Marty



Magnolia



**Ashlyn** 



Jacob

КАЧАК	SNOW	BUCKS	HAIL
OPTION	TAB	мом	NETS
LEVEL	RAIN	HEAT	RETURN
JAZZ	SHIFT	RACE CAR	SLEET

**WET WEATHER** (hail, rain, sleet, snow)

NBA TEAMS (Bucks, Heat, Jazz, Nets)

**KEYBOARD KEYS** (option, return, shift, tab)

**PALINDROMES** (kayak, level, mom, race car)

КАҮАК	SNOW	BUCKS	HAIL
OPTION	ТАВ	мом	NETS
LEVEL	RAIN	HEAT	RETURN
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WET WEATHER (hail, rain, sleet, snow)

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